



Dear Potential Exhibitor,

I wanted you to have the first opportunity to be aware of the AKRON-CANTON POSTAL CUSTOMER COUNCIL'S Fall Expo.... *Making cents with the recent changes at the Post Office.* The date for the expo is October 28, 2009 at the Quaker Inn at Quaker Square, 135 South Broadway, Akron, Ohio 44325-9002.

The Akron-Canton Postal Customer Council cordially invites you and your organization to participate as an EXHIBITOR during this annual Mailer Education & Technology Expo. You will have the opportunity to meet new and display to existing customers and prospects at a venue unlike any other in our field. You will receive recognition for your contributions and distribution of your company information to all attendees.

Here is the specific information I'm sure you are interested in learning more about.

- 1) Exhibit location selection will be on a first come, first serve basis. This will be determined by the date of receipt of registration form and payment.
- 2) Exhibits will be comprised of a "Six Foot" space containing one draped table. Electrical hook up is available at no charge, but you must provide your own power strips and extension cords you may require. (240 lines are available with two week advance notice).
- 3) Registration fee will be \$ 225 for each 6 foot space requested. An "early bird" discount of \$ 25 will be offered for those payments received by 10-7-09.
 - Exhibitors will receive two (2) admissions to the Expo for each space paid for. Additional admissions can be purchased at the current rate of \$ 50 with an early bird rate of \$ 45.
 - Exhibitors will be given the opportunity to summarize their products/services for one (1) minute during the Opening Ceremony of the Expo, will be recognized as a Gold, Silver or Bronze participant and can provide company promotional copy for the Expo program.
 - Each Exhibitor has the opportunity to participate in "Exhibitor Bingo" along with the option of holding exhibitor contests to be drawn near the conclusion of the Expo luncheon.
- 4) The exhibit area will be available for set up the morning of the Expo between the hours of 7:00 and 8:00AM & the exhibits must be removed within 1 hour of the end of the Expo (by 3:30 pm).

SPONSORSHIP OPPORTUNITIES

GOLD LEVEL (only 1 Available) \$ 550 regular, \$ 500 early bird

One Exhibitor Space and 2 Admissions to the Expo
Recognition as sponsor of the main room for breakfast and lunch
Placement of your provided materials during breakfast and lunch in main room
Recognition in Expo program and sponsor plaque as Gold Sponsor
Inclusion into the Mail Service Provider program (a \$ 100 value)

SILVER LEVEL (only 3 Available) \$ 325 regular, \$ 300 early bird

One Exhibitor Space and 2 Admissions to the Expo
Recognition as sponsor of one of the breakout session rooms (1st come, 1st pick)
Recognition in Expo program and sponsor plaque as Silver Sponsor

BRONZE LEVEL \$ 225 regular, \$ 200 early bird

One Exhibitor Space and 2 Admissions to the Expo
Recognition in Expo program and sponsor plaque as Bronze Sponsor



Making cents with the recent changes at the Post Office
ANNUAL MAILER EDUCATION & TECHNOLOGY EXPO

October 28, 2009
8:00 am to 2:30 pm
Quaker Inn at Quaker Square
135 South Broadway, Akron, Ohio 44325

EXHIBITOR REGISTRATION SUBMISSION FORM

Please Print or Type on this form.

Company Name: _____
Contact: _____ Title: _____
Address: _____
Phone #: _____ FAX #: _____
Email: _____

Information you want about your company in the program (25 words or less)

PARTICIPATION LEVEL: GOLD _____ SILVER _____ BRONZE _____
Number of Spaces/Tables ___ GOLD @ \$ 550 each/ early bird @ \$ 500 each TOTAL \$ _____
Number of Spaces/Tables ___ SILVER @ \$ 325 each/ early bird @ \$ 300 each TOTAL \$ _____
Number of Spaces/Tables ___ BRONZE @ \$ 225 each/ early bird @ \$ 200 each TOTAL \$ _____
2 Admissions per table (for registration):
1) _____ 2) _____
Additional Admissions at \$ _____ each TOTAL \$ _____
3) _____ 4) _____ 5) _____ (List additional on back)
TOTAL ENCLOSED \$ _____

REGISTRATION DEADLINE IS OCTOBER 21st, EARLY BIRD OCTOBER 7th.
Make checks payable to Akron-Canton Postal Customer Council. Provide a camera ready logo for printing.

Mail logo, check and registration form by deadline to:

Ms. Carol Frazier (Treasurer) Akron-Canton Postal Customer Council
Post Office Box 661, Akron, OH 44309-0661
Or register by **Pay Pal** online at: akroncantonpcc.com

For More Information Concerning Exhibitor Registration contact
Steve Finley at (330) 612-9585 or sfinley@newchanneldirect.com

A floor plan for selection (1st come, 1st serve) will be forwarded upon receipt of registration payment.

DATE RECEIVED _____ DATE POSTED _____ SPACES _____ SPONSORSHIP _____